

QewComm was incorporated in the year 2012 and throughout the years we have dealt with quite a list of clientele from government bodies, private agencies as well as international organizations. The six areas of expertise that our company provides are event management, advertising, public relations, broadcasting, creative productions and branding.

It is QewComm's commitment to give every client excellent and professional service and so far our clients are very pleased with what we have given them. Some of the iconic events that we have managed and organized include Light and Motion Putrajaya (**LAMPU**) **2013-2015**, Putrajaya International Islamic Arts & Culture Festival (**PIIACUF**) **2013-2015** and **Royal FLORIA 2015**.

Just recently, QewComm was involved in the construction and installation of **Giant LED Screen and Multimedia Control at Merdeka Square** in conjunction with the **59th National Day celebrations**. Currently we are in the verge of pitching for projects that involves both national and international level and to be frank, we are very confident with what awaits for this company. Due to this, we would like to share this experience with students who have the interest, skills and values and join us achieve excellence.

Hence, QewComm would like offer **internship/contract/permanent** positions to students who are interested primarily in the field of **marketing, event management and any other related field in our company**.

For more detail, you may contact me via phone or email.

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NEWSLETTER 2016 #1

Qew Communications (QewComm) Sdn. Bhd. is a professional, creative, dynamic, team-oriented agency with over 10 years of experience in business. We pride ourselves on producing innovative quality work and maintaining strong client relationships.



Broadcasting

Produced 13 episode of television show titled "Arena Xtrem" for Astro Channel 180. **QewComm** also ventured in supplying of content for TV stations.

Branding

As branding and marketing strategists, **QewComm** helps to identify and pioneer hidden, untapped market opportunities for clients by giving extra value through branding exercises such as perception audit, PR practices and so forth.

Advertising

Dedicated in creating, planning, and handling advertising below, above and through the line of promotion for our clients, **QewComm** provides an outside point of view to the effort of selling the client's products or services.

THE SIX AREAS OF EXPERTISE THAT QEW/COMM COVERS

Creative Production

QewComm has a team of creative & ideal in-house designers responsible for both graphics and motion visual as published materials fulfilling clients' needs.

Public Relations

QewComm provides all forms of media and communication in building, maintaining and managing the reputation of our clients for both Above and Below-the-line collaterals.

Event Management

QewComm has the best team to organize and co-ordinate various scale of events. We also provide equipment such as sound and light as well as tentage in giving the best impact for clients.

Organized international events, Putrajaya International Islamic Arts and Culture (**PIIACUF**) & Light and Motions Putrajaya (**LAMPU**) for 3 consecutive years from 2013 to 2015 & **Co-organized** International Flower Show **Royal FLORIA 2015**

LAMPU 2014 was awarded **Malaysia Book of Records** for being the "Largest Light and Motion Festival" with recorded over 500,000 attendance.

Led in the **Rebranding** of major agencies such as **PUNB 2016** by conducting perception audit interviews and giving **Public Relations** practices to both external and internal stakeholders.

Was featured as "**World-Class Endeavours**" in **Top 10 Malaysia** magazine, Issue 24/2016.

ACHIEVEMENTS

Official Events:



Official Clients:

